

MICHAEL GAWLIK

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ABOUT

M.A. student passionate about using graphic and interactive design to increase public engagement with the arts and humanities.

SKILLS

InDesign



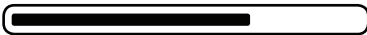
Illustrator



XD



After Effects



Photoshop



HTML/CSS/JavaScript



AWARDS

Professional Recognition

U-M LSA Rising Star Award Finalist

Undergraduate Honors Thesis

The Brothel on the Page: Print, Prostitution, and Blame in Antebellum America

Arthur Fondiler Award for Best History Undergraduate Thesis, Runner-Up

Patricia Kennedy Prize

Granader Family Prize for Excellence in Upper-Level Writing (Social Sciences)

Undergraduate Recognition

2017 Bicentennial Scholarship Award

James B Angell Scholar

William J. Branstrom Freshman Prize

EDUCATION

2019-2021 University of North Carolina at Chapel Hill

Hussman School of Journalism and Media
Master of Arts in Visual Communication
Roy H. Park Fellow

2013-2017 University of Michigan

College of Literature, Science, and the Arts
Bachelor of Arts in History, Minor in Writing (Highest Distinction)
Phi Beta Kappa

WORK EXPERIENCE

2019-present Graduate Assistant

Hussman School of Journalism and Media
Work as a teaching assistant in Professor Terence Oliver's Motion Graphics class, providing support to students and coordinating a client project

2020 Web Design and Management Intern

National Museum of American History
Work with Digital Experience team and curatorial staff to develop a variety of projects, including a website for ¡Pleibol! In the Barrios and the Big Leagues, one of the museum's first fully bilingual exhibits
Research audience attitudes towards museum website through focus groups, survey data and secondary research; present plan to Digital Experience team outlining ways to improve accessibility and interactivity

2017-2019 Event and Communication Coordinator

Departments of History and Women's Studies
University of Michigan
Coordinate approximately 125 department events per year by arranging visitor travel and logistics, managing budgets, creating publicity materials, and supervising work-study staff
Manage department communications by designing print and digital outreach materials, writing and editing newsletters, managing social media and web presence, and developing department branding and public image
Implement development efforts by managing donor relations, creating fundraising campaigns, and writing solicitation letters on behalf of department chairs

2016-2017 Program Assistant

University of Michigan Bicentennial
Coordinate all travel, lodging, and scheduling for 75 visiting speakers at over 50 events for the University of Michigan Bicentennial
Serve as liaison between Bicentennial committee and event venues, managing seating, audio-visual, and catering arrangements