

MICHAEL GAWLIK

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ABOUT

Animator, designer, and writer passionate about promoting public access to the arts and humanities through motion graphics, multimedia projects, and web design

SKILLS

Adobe Creative Cloud

After Effects	InDesign
Audition	Photoshop
Captivate	Premiere Pro
Illustrator	XD

Front-End Development

CSS	Bootstrap
JavaScript	JQuery
HTML	

Additional

Figma	Unity
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AWARDS

Professional Recognition

2022 Educational Digital Marketing Awards: Interactive Media, Gold Medal

2019 U-M LSA Rising Star Award Finalist

Graduate Recognition

2021 Horizon Interactive Awards: Magazine/ News/Blog Website, Travel & Tourism Website

2021 Association for Education in Journalism and Mass Communication: Best of Digital, Best of Design

2021 Society for News Design: Standalone Multimedia, Digital Storytelling, Special Sections

Undergraduate Recognition

Arthur Fondiler Award for Best History Undergraduate Thesis, Runner-Up

Patricia Kennedy Prize

Granader Family Prize for Excellence in Upper-Level Writing (Social Sciences)

WORK EXPERIENCE

2023-

Assistant Director of Creative

Loyola University Chicago, University Marketing and Communication

Lead digital, print, environmental, and video creative projects that elevate Loyola's reputation to internal and external markets

Track production logistics to meet deadlines by coordinating with clients, internal team members, and external vendors

Support brand cohesion across the university by advising college and department staff on appropriate messaging and use of visual elements

2021-2023

Motion Graphic Creator

Loyola University Chicago, University Marketing and Communication

Design motion graphics for digital communications, advertising initiatives, and campus events in alignment with Loyola's brand

Collaborate with Creative and Content Teams to design narrative pieces about ongoing sustainability and social justice work at Loyola

2020

Web Design and Management Intern

National Museum of American History

Work with Digital Experience team and curatorial staff to develop a variety of projects, including a website for ¡Pleibol! In the Barrios and the Big Leagues, one of the museum's first fully bilingual exhibits

Research audience attitudes towards museum website through focus groups, survey data and secondary research; present plan to Digital Experience team outlining ways to improve accessibility and interactivity

2017-2019

Event and Communication Coordinator

Departments of History and Women's Studies
University of Michigan

Coordinate 125 department events per year by arranging visitor travel, managing budgets, creating publicity materials, and supervising student staff

Manage department communications by designing outreach materials, editing newsletters, managing social media and websites, and developing department branding and public image

EDUCATION

2019-2021

University of North Carolina at Chapel Hill

Hussman School of Journalism and Media
Master of Arts in Visual Communication
Roy H. Park Fellow

2013-2017

University of Michigan

College of Literature, Science, and the Arts
Bachelor of Arts in History, Minor in Writing (Highest Distinction)
Phi Beta Kappa